

FOR IMMEDIATE RELEASE:

Contact: Warren Royal

Phone: 678-513-7305

Email: wroyal@RoyalBobbles.com

Website: <http://www.royalbobbles.com/>



Michelle Obama Calls On Americans to Support Military Families

America's First Lady has more to offer than style

Cumming, GA—September 14, 2009 – As First Lady Michelle Obama and Dr. Jill Biden appear in a series of (ETF) Entertainment Industry Foundation public service announcements asking the nation to assist military families in need, Americans are reminded that their new First Lady has more to offer than her attention to style and toned arms. "I've made it a personal priority to ask all Americans to join me in the cause of supporting our military families," said Mrs. Obama.

First ladies have traditionally adopted causes while in the White House. Nancy Reagan launched the "Just Say No" campaign against drug abuse. Rosalynn Carter focused on mental health. Hilary Clinton supported the Clinton healthcare plan, in addition to the Foster Care Independence and Adoption and Safe Families Acts. And both Barbara Bush and Laura Bush supported literacy initiatives.



Michelle Obama's straight talk and down to earth demeanor are already earning her accolades comparing her to Jackie Kennedy and Princess Diana, signaling collectors of "Political Novelty Items" that this elegant, Harvard law-school graduate First Lady is not only popular, but highly collectable.

"As America's first African-American First Lady, Michelle Obama's popularity is rising to a level that hasn't been seen since the Kennedy years," said Warren Royal of Royal Bobbles, LLC. "Collectors worldwide are recognizing the value of U.S. political memorabilia at this historic time in America." Royal Bobbles has created a stunning likeness, limited-edition (2000 figures) bobblehead, commemorating Michelle Obama as she appears in her official White House Portrait and it is ready for shipping to supporters and collectors eager to receive this popular "political novelty figure" before it is permanently retired.

For additional information contact: Royal Bobbles, LLC

Address: P.O Box 1679, Cumming GA 30028

Phone: 678-513-7305

Email: wroyal@RoyalBobbles.com

Website: <http://www.royalbobbles.com/>

Royal Bobbles, LLC is a premium bobblehead manufacturing company headquartered in Cumming GA.

###