FOR IMMEDIATE RELEASE:

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Senator Kennedy's eBook Memoir Delayed As Bobblehead Collectible Is Released

Cumming, GA—September 21, 2009 -- Following the first release of 1.5 million copies of Senator Edward M. Kennedy's official memoir, "True Compass" on September 14th ardent readers and fans of history and politics learned of an indefinite delay of a digital—eBook—edition of his memoir, one of the year's most anticipated books.

However, eager collectors of political books and memorabilia are not letting the delay of an eBook edition of Kennedy's top-sales ranking memoir dampen their enthusiasm for acquiring scores of Ted Kennedy-themed political novelties, like buttons, pins, posters, books, photos, comics, and bubbleheads.



Since the release of the late Senator Kennedy's memoir, Warren Royal of Royal Bobbles, LLC has noted a surge in orders for his company's new release of an exclusive, limited-edition Ted Kennedy Bobblehead, commemorating Senator Kennedy's notable role in more than a half-century of public service. "He's an American icon in politics," said Royal. "And our designers have captured the best likeness of him anywhere."

The distinguished likeness of Ted Kennedy-- the third-longestserving senator of all time—created by Royal Bobbles is available for shipping in a colorful collector's box to Kennedy loyalists and

American political memorabilia collectors worldwide that recognize Senator Kennedy's historical posterity and the high collectability value of this popular "political novelty figure".

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Royal Bobbles, LLC is a premium bobblehead manufacturing company headquartered in Cumming GA.